Expera Consulting Cheat Sheet
'Ten AI Skills to Make You Indispensable in 2025'

	Skill Area The main competency	Fear/Reality The mindset shift	Key Skill The specific capability	Action Checklist The tactical steps
1	**Enhanced Idea Curation & Refinement**	Fear: "AI will replace my creativity" Reality: Creativity isn't finite; AI enhances it	Strategic ideation and refinement	☐ Run idea exploration sessions ☐ Test multiple concept angles ☐ Analyze market opportunities ☐ Document refined concepts
2	**Custom AI Model Building**	Fear: "Building custom AI models is too technical" Reality: Creating tailored versions is accessible	AI model customization	☐ Define use cases for customization ☐ Focus on clear instructions ☐ Test, iterate, and refine ☐ Explore available templates ☐ Monitor performance
3	**Data-Driven Emotional Intelligence**	Fear: "AI will make content generic and devoid of empathy" Reality: AI provides insights to help us make better decisions and build stronger relationships	Emotional impact analysis	☐ Predict emotional reactions ☐ Break down sentiment by section ☐ Map emotions to outcomes ☐ Experiment with tone ☐ Create A/B testing variants
4	**Immersive Storytelling**	Fear: "AI-generated content will be bland" Reality: Quality depends on creator, not just tools	Multi-format content creation	☐ Generate visual elements ☐ Develop engaging narratives ☐ Refine writing style ☐ Test emotional resonance ☐ Analyze synergy amongst elements
5	**Benchmark ROI**	Fear: "I won't be able to prove AI's value" Reality: Every investment needs justification	AI value measurement	☐ Tie to outcomes the org cares about ☐ Define clear metrics ☐ Establish baseline ☐ Track and analyze ☐ Articulate value ☐ Implement 30-60-90 model

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6	**AI Pilot Projects**	Fear: "I'll launch an AI project that fails" Reality: Strategic approach enables success	AI project management	❑ Start small, think strategic ❑ Set clear goals ❑ Use 30-60-90 model ❑ Gather feedback ❑ Document results
7	**Critical Thinking**	Fear: "Questioning AI will make me look uninformed" Reality: Critical thinking is more valuable than ever	AI output validation	❑ Scrutinize the data ❑ Challenge the logic ❑ Demand transparency ❑ Cultivate skepticism ❑ Document findings
8	**Ethical Framework Development**	Fear: "We might use AI in harmful ways" Reality: Clear ethical guidance helps to prevent missteps	AI ethics implementation	❑ Seek expert human guidance ❑ Build human-centered framework ❑ Pressure-test scenarios ❑ Make ethics part of workflow ❑ Monitor compliance
9	**Security Awareness**	Fear: "We might mishandle sensitive information" Reality: Security principles still apply	Proactive risk management	❑ Embrace skepticism ❑ Practice data diligence ❑ Develop/follow internal frameworks ❑ Commit to learning ❑ Seek expert human guidance
10	**Learning Path Design**	Fear: "There's too much to learn about AI" Reality: Nobody has mastered it all; focus on continuous learning	Strategic learning management	❑ Gather relevant materials ❑ Curate your AI library ❑ Identify skill gaps ❑ Generate learning plans ❑ Make learning continuous

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